

CBP NONINVASIVE MANAGEMENT ASSURE MANAGEMENT ASS

Z individualized care clinical trial services (R

At the heart of

blood pressure management

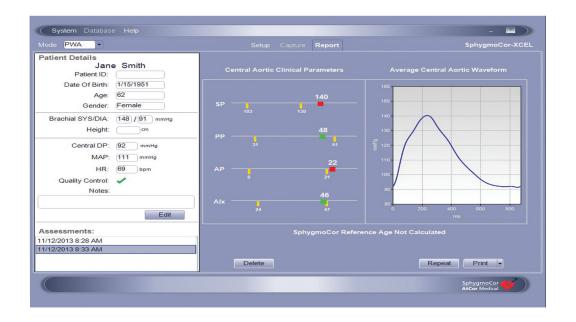
simply the gold standard

hypertension management ARTERIAL STIFFNESS Pulse Wave Velocity clinical trial services INDUSTRY LEADER NOILD 31438 3AVA noninvasive central aortic blood pressure WAVE REFLECTION CENTRAL BLOOD PRESSURE WAVEFORM ANALYSIS

## Individualize Blood Pressure Management with SphygmoCor\*: Non-Invasive Central Aortic Pressure Waveform Analysis

- Automated, cuff-based system
- Brachial and central blood pressures for directed, individualized therapy
- Arterial stiffness measures

- Optimize drug therapy management
- Assess the effects of arterial stiffening and pressure wave reflection to reduce target organ damage



## SphygmoCor technology is featured in more than 1,000 publications.

PWA and clinical decision-making:

- · Deciding whether to initiate, intensify, or change therapy in younger, asymptomatic individuals with systolic hypertension
- Deciding on which class of antihypertensive agent to add when another medication is needed based on the brachial BP
- · Deciding on whether a change in a previous office encounter has had as desirable effect on central pressure as it may have had on brachial BP

Townsend et al., Journal of Clinical Hypertension 2015

We conclude that guidance of hypertension management with central BP results in a significantly different therapeutic pathway than conventional cuff BP, with less use of medication to achieve BP control and no adverse effects on left ventricular mass, aortic stiffness, or quality of life.

Sharman et al., Hypertension 2013

Numerous studies have documented a superior relation of central over brachial BP to intermediate cardiovascular phenotypes or cardiovascular target organ damage.

Roman et al., Hypertension 2014



One Pierce Place, Suite 225W Itasca, IL 60143 www.atcormedical.com info@atcormedical.com T 630-228-8871

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